



For Immediate Release
November 15, 2019

Food & Beverage Magazine Awards Competition
Highlighting Food Service Consumer-Packaged Goods, Kitchen Essentials
Entry Portal Now Open
www.fbma.us

LAS VEGAS – November 15, 2019 - *Food & Beverage Magazine* announced today its **Food & Beverage Magazine Awards** platform - crowning food service and consumer packaged “shelf stable” goods (CPG) during a two-day judging event set for June 14-15, 2020 in Las Vegas. Those that want to enter the competition may do so beginning November 15, 2019 – with early entry incentives at www.fbma.us.

This international CPG competition – sponsored by *Food and Beverage Magazine*, Delta Sky Club and F&B Podcast Network is designed to bring brand recognition for all shelf-stable products into the marketplace, awarding excellence in quality, authenticity, taste, ingredients and nutritional elements. Winning a **Food and Beverage Magazine Award** is designed to bring awareness and nationwide recognition to both emerging and established brands. In addition, Food and Beverage Magazine Awards will recognize the world’s top kitchen essentials for functionality, design and productivity.

The competition is open to all domestic and international shelf-stable food service and consumer package goods that are packaged in any bag, box, can, pouch, plastic, container, box or bottle. All kitchen essentials and small appliances, including cookware, stemware and apparel, etc., will also be eligible. Winners will be judged on taste, value, easy preparation, health benefits and use of product. In addition to entering your brand in its main category, there will be add-on options to also enter such as: Low-Sodium, Fat-Free, Sugar Free, Allergen-Free, Flavored, Gluten-Free, Sweetened, No Sugar Added, Non-GMO, Vegan, Vegetarian, etc. In addition, brands can enter our Mini Muncher® Awards to attain a kids stamp of approval (ages 5-15) for taste and overall yummy.

“After years of exploring, tasting and being presented with new brands, we decided to launch **Food and Beverage Magazine Awards** to crown excellence for taste, quality, nutrition and value,” said Michael S. Politz, publisher of *Food and Beverage Magazine*. “To commemorate *Food and Beverage Magazine’s* 20th anniversary, we are pleased to announce our new awards competition set for June 2020 in Las Vegas with hundreds of categories and a Mini Muncher Awards program—a panel of kids that will stamp your brand with a child’s seal of approval,” he said.

“There are so many new food products and kitchen essential innovations, it’s time to bring them to the forefront and get their products into the hands of the foodies,” he said.

Winning brands will receive the distinguished **Food & Beverage Magazine Awards** medal and industry accolades that come with being awarded by a world-class panel of grocer, big box chain, hospitality and restaurant food-buying decision makers.

To herald the creativity and cool-factor of the hospitality world and the importance of packaging and design, products can also enter to win a Design Distinction Award to honor the most creative packaging, labels, mascots, design and point-of-sale marketing materials for all food and kitchen essentials products.

Winning brands will receive press materials, winner graphics, and recognition in *Food and Beverage Magazine*, showcasing to its 12 million monthly readers, and the chance for your brand to be personally tasted and judged by one of our signature judges – all buyers in the grocer, specialty, restaurant, big box retail chain arenas. *Food and Beverage Magazine* will distribute a special edition awards magazine highlighting all winners in October 2020.

“We are thrilled to showcase our awards program with a wide variety of add-on awards such as Vegan, Kosher, Sugar-Free, Low Sodium, etc., that can really crown brands with specific accolades for specific target markets,” said Michele D. Tell, Executive Director of the **Food and Beverage Magazine Awards**. “Between the tasting awards, the add-on specialty awards, our F&B Design Distinction Awards and the Mini Muncher Awards, there is an array of opportunities to highlight many brands and help those brands attain more visibility in the marketplace,” she said.

The Food & Beverage Magazine Awards will be held in Las Vegas with a prestigious panel of judges that are regarded as the leaders of the food buying industry and play a key role as the decision-makers for distribution, retail and purchasing.

The sequestered and private judging process will be 100% double-blind for the preliminary rounds (bronze, silver, gold, double-gold, Century) all the way to the final sweepstakes round which determines Best of Category and Child’s Choice winners in each main category. All 100-point perfect-scoring brands will become the honored recipient of the Century Award by the **Food and Beverage Magazine Awards**. For more information on the upcoming **Food and Beverage Magazine Awards**, visit www.fbma.us.

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Food & Beverage Magazine Awards 2020 – June 14-16, 2020-Las Vegas

Food & Beverage Magazine Awards, FBM Design Distinction Awards and FBM Mini Muncher Awards are designed to crown Food Service “Shelf-Stable” Consumer Packaged Goods (CPG) and Kitchen Essentials with a distinction to make brands stand out in the marketplace. The awards are powered by *Food and Beverage Magazine*, now in its 20th year of publication and reaching 12 million viewers monthly. All submissions must be received by 6 p.m. on Friday, May 22, 2020 (Check www.fbma.us for submission requirements.)

All expiration dates must exceed June 30, 2020 on food products. All nutritional guideline labels must be submitted to enter. Food & Beverage Magazine Awards, Design Distinction Awards & Mini Muncher Awards will be held concurrently June 14-16, 2020 in Las Vegas.

FBMA Receiving Center is located at 3825 S. Durango Drive, Dock No. 30, Las Vegas, Nev., 89147 c/o FBMA All submissions must be received by 6 p.m. on Friday, May 22, 2020. (888) 959-7260

Food & Beverage Magazine

The 2020 **Food & Beverage Magazine Awards** is presented by *Food & Beverage Magazine* (12 million monthly readers noted by Amazon's Alexa rating system, and noted as the most progressive resource in the F&B industry); the medal winners will be announced and showcased in several upcoming issues of *Food & Beverage Magazine* starting September 2020 issue as well as broadcasted on several podcast shows on the coveted Food & Beverage Podcast Network. **Food & Beverage Magazine** is the premiere worldwide destination multi-platform medium for global restaurants and hospitality, ideas trends, and quality – located at 1930 Village Center Circle, #3197, Las Vegas, Nev., 89134 www.fbmagazine.com

About Delta Sky Clubs

Where fresh & healthy food, great amenities and the industry's most innovative beverage program puts the pleasure back into travel. Stop in to one of 53 locations to relax and recharge and enjoy one of our hand-crafted cocktails. <https://www.delta.com/us/en/delta-sky-club/overview>

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